VERITY BROAD

ANIMATOR | 2D GENERALIST

PROFESSIONAL SUMMARY

2D generalist and animator with experience as a cleanup artist and animation assistant. Skilled in a variety of areas across the 2D animation pipeline including but not limited to, animation, design, storyboarding and illustration, with an excellent understanding of professional workflows. Currently freelancing on a diverse range of narrative and commercial based projects.

EMPLOYMENT HISTORY

JUNE 2025 - PRESENT

Freelance Animator, Ategi, Remote

- · Directed and produced an animated explainer video from conception to final product
- Pitched original ideas, style frames and storyboards to client
- Produced traditional hand drawn animation and motion graphics that seamlessly fit the clients Brand Identity
- Handled schedules, timelines and deadlines efficiently
- Maintained clear communication with the client in order and met the needs of the brief successfully

JULY 2025 - AUGUST 2025

2D Generalist, WaeBak Studios, Remote

- Created background layouts and designs in line with production requirements
- produced background character designs as well as any additional designs including prop and creature assets
- Maintained seamless communication with directors, writers and creative team members
- Reviewed and Implemented feedback in line with the projects needs

FEB 2025 - JULY 2025

2D Animation Assistant/ Clean Up Artist, Strange Beast, Remote

- Working within a 2D animation pipeline
- Facilitated seamless communication with directors, ensuring creative vision alignment and timely feedback integration.
- Refined the line and colour of animated shots, enhancing visual consistency and contributing to the film's cohesive style.
- Adhered to precise naming conventions and organised files meticulously, ensuring efficient project management.

MAY 2024

Volunteer, The British Animation, Film Festival, London

- Represented the festival in a friendly and professional manner
- Followed event schedules with precision, ensuring timely operations and smooth transitions between screenings.
- Exhibited a friendly demeanour, contributing to a welcoming atmosphere for guests and staff alike.

SEP 2023 - MAY 2024

Director / Story Artist, Student Short Film Project, UH, Hatfield

- Led pre-production: scriptwriting, storyboarding, animatic, layout and design
- Managed a small creative team and oversaw project scheduling
- Handled pipeline organisation, feedback rounds and delivery planning
- Completed 2D animation, background painting and final edit
- Presented the film at festivals and supported submissions process

DEC 2024 - MAY 2024

Retail assistant, Penshurst Place, Penshurst

- Answer customer queries and assist with purchases
- Restock shelves and receive/store deliveries
- Operate till and handle both card and cash payments
- Provide friendly, responsive customer service
- Maintain cleanliness and presentation of the shop floor
- Responsible for opening up and locking the shop at closing time

LINKS

Portfolio Website LinkedIn

SKILLS

2D Animation

Clean up animation

Storyboarding

Composition/ staging

Storytelling and performance

Time Management

Communication

Task Management

Problem-Solving

Teamwork

Draughtsmanship

Drawing

Customer Service

Organisation

Detail oriented

Strong Work Ethic

Clean Animation

SOFTWARE

Adobe Photoshop

Toon Boom Harmony

Adobe After Effects

Procreate

Premiere Pro

Adobe Animate

Microsoft Suite

Google Suite

Storyboard Pro

Adobe Illustrator

TV paint

Adobe InDesign

Teaching Assistant, University of Hertfordshire, Hatfield

- Assisted with classes on storyboarding and character design Offered 1:1 mentoring,
- feedback and technical support to students Presented to groups and supported
- classroom management
- Helped prepare teaching materials and contributed to student engagement

JUL 2022 - PRESENT

High Ropes/ Outdoor Activity Instructor, Go Ape, Goudhurst

- Delivered clear safety briefings to individuals and large groups
- Assisted customers on course and ensured safety procedures were followed
- Maintained equipment, facilities and brand standards
- Supported team communication and day-to-day operations
- Promoted merchandise and shared brand values with guests

EDUCATION

SEP 2021 - MAY 2024

BA(Hons) 2D Digital Animation, University of Hertfordshire, Hatfield

-First Class Honours

SEP 2019 - MAY 2021

UAL Extended Diploma - Graphic Design and Illustration, West Kent College, Kent -Distinction

AWARDS

Awards and Screenings

- Rookies 2024: Excellence
- Award Winner: Animation Award 11th Egeart Festival, Turkey
- Official Selections: TrikFilm (Serbia), Boca Do Inferno (Brazil), CIBERTEC (Peru), BUEISFF (UK), Angaelica (USA), Hertfordshire Film Festival
- CTN Partial Scholarship 2025, Aaron Blaise Storyboarding and Filmmaking award